



The BMCE Group develops its employees' talents with e-learning

In line with its strategy, the BMCE Group plans to continue growing by using appropriate resources, which shall in turn ensure long-lasting results, thereby nurturing its continental ambitions.

In order to achieve its ambitious skills development objectives, and given that its employees are spread far and wide, BMCE's Human Capital division is working with CrossKnowledge. Various training tools have been put in place, offering a truly customised process for study, innovation and progress. The success of the project can be seen in the several

Distance learning empowers students. Instead of just participating, they take an active role in their own development."

Hind Sellami,
Head of HR Engineering and Internal Communication, Human Capital division,
BMCE Group

thousand hours of distance learning which have taken place since it began.

In addition to fostering the development of its employees' talents by encouraging the habit of independent learning within

operational departments, this initiative has also resulted in the development of the Group's collective intelligence. ■

GOAL

- ▶ Manage employees' talents and encourage managers to improve within a network of branches spread throughout the territory

SOLUTION

- ▶ CrossKnowledge Training on Demand

BENEFITS

- ▶ Development of employees' talents
- ▶ Democratic access to training
- ▶ Employee empowerment