



Distance learning, an empowering educational approach

ESCP Europe is currently classed among the world's top business schools. The Financial Times puts the school at number one in its Masters in Management 2010 ranking, giving international recognition to the model proposed.

ESCP Europe's Executive MBA programme is available on five campuses. All students, whether located in London, Berlin, Madrid, Turin or Paris, access online resources on management developed in cooperation

with CrossKnowledge. These targeted training modules on fundamental concepts, managerial techniques and behavioural practices enable them to better prepare for face-to-face classes.

Since the distance-learning portal was introduced, students on the Executive MBA programme have benefited from more tailored monitoring and improved exchanges with academic staff. The faculty at ESCP Europe also works together with CrossKnowledge staff to develop training programmes. ■

"The availability of a distance-learning offer means that Executive MBA students are immediately able to learn both independently and through exchanges."

Marianne Conde Salazar,

Director of the European Executive MBA, ESCP EUROPE

GOAL

- › Offer students an independent, innovative, flexible and evolving approach to learning

SOLUTION

- › CrossKnowledge Training on demand

BENEFITS

- › An empowering educational approach
- › Support with preparatory work to make the most out of classroom teaching