



TiasNimbas: an enhanced experience in distance learning

TiasNimbas stands among the best management schools in the world. Internationally recognised, its management programmes address master students as well as working adults and corporations. With a network of over 9.000 alumni in more than 65 countries, TiasNimbas is praised for the quality of its faculty members, its broad portfolio and its constant innovation in education.

TiasNimbas and CrossKnowledge agreed on an exclusive strategic partnership for the Netherlands.

“Our programmes address the specific educational needs of individuals as well as the development needs of organisations”

Martijn Paulen,

Senior Client Manager, TiasNimbas Business School

By blending their high level academic content with the premium quality of the online pedagogical resources of CrossKnowledge, TiasNimbas can offer a huge variety of business skills on themes as leadership development, change management, etc.

CrossKnowledge supports TiasNimbas to develop blended educational programmes by creating a dedicated customised portal, co-create 15 videocasts with 2 well-known faculty members on state-of-the art academic concepts. ■

GOALS

- › Enrich existing TiasNimbas educational programmes with CrossKnowledge solutions and develop new ways to enhance innovation in education, with the main aim to challenge their customers

SOLUTION

- › CrossKnowledge Training on Demand

BENEFITS

- › Enhanced concept of lifelong learning
- › Co-creation of innovative blended learning programmes
- › Incorporation of business skills into the portfolio of educational programmes