



E-learning, a driving force to implement development policies

Because of its core businesses, the GDF SUEZ group, world leader in the energy and environment sectors, is at the heart of the challenges facing the 21st century. To meet these challenges head on, the Group is investing heavily in its employees' development,

with its university playing a major role. Hence, GDF SUEZ University has taken the initiative to lead a cross-cutting project by introducing a new approach to teaching which uses distance learning and calling upon CrossKnowledge. This long-term project, targeting

35,000 employees in its initial phase, fits in with the University's tasks.

The idea isn't just to offer "simple" training over the internet but to rethink systems over the long term in order to take full advantage of training in general and distance learning in particular, as evidenced by the first steps taken.

“Distance learning has great potential as long as it is fully integrated in development policies.”

Jean-Louis Janssens,
Knowledge & Communication Manager, GDF SUEZ University

Both blended courses and an open-access campus require educational engineering and teaching plans which take into account the specific features of "business" requirements and of the target users. ■

GOALS

- › Improve educational and economic performance of training
- › Do away with geographical constraints and expand the catalogue
- › Empower employees to play an active role in their own development

SOLUTION

- › CrossKnowledge Training on Demand

BENEFITS

- › Positive feedback from students
- › Flexible system suitable for the scope of the subsidiaries
- › Increased cooperation between the University and the managers of the units