



technicolor



# Technicolor brings its managers together through a community portal

The world's largest film processor, manufacturer of DVDs and supplier of set-top boxes and gateways, the Technicolor group is now focusing on internal growth.

As part of its ambitious HR policy, the company has set itself two targets: assist its line managers' development, by supporting them to build up HR skills, and encourage change, through

innovative HR practices. To this end, Technicolor has adopted CrossKnowledge's community portal solution: "Technicolor Line Managers Network" is dedicated to training its 1,500 managers.

*In a time of change, the aim of the portal is to support the creation of a line managers' network, to bring them together around the group values and strengthen their management and leadership skills.*

**Sergio Merlin,**  
Head of Leadership Development, Technicolor

In addition to providing access to numerous pedagogical resources, two specific tools have been put in place: one to assist with annual appraisals and interviews, and another to bring employees into line with one of the group's fundamental values - ingenuity. ■

## GOALS

- › Dynamise HR practices in a changing environment
- › Assist line managers' development

## SOLUTION

- › CrossKnowledge Knowledge Community

## BENEFITS

- › Creation of a managerial community: Technicolor Line Managers Network
- › Enhanced managerial and leadership skills