



# Lafarge chooses to globally spread its corporate values

The Lafarge University aims at accelerating the group’s transformation and increasing managers’ ability to implement the group’s strategy. Convinced that skilled employees are to play an important role in the group’s long-term success and in order to federate the whole group around a standardised learning experience, the university chose the CrossKnowledge distance training solution.

First step in this collaboration: an “ Online ” campus based on key management practices was implemented. This campus offers the group’s 10.000 managers

100 modules in 5 languages (French, English, Chinese, Spanish and Polish). Subsequently, Lafarge University and CrossKnowledge worked together on a specific learning program addressing all the employees

and dedicated to the group’s key challenges such as sustainable building, client orientation, health and safety. ■

*40,000 employees from 80 countries currently have access to the skills development solution, that is to say one employee out of two develops himself / herself with CrossKnowledge.”*

**Frédéric Martin,**  
E-Learning & Knowledge Manager, Lafarge University

## GOAL

- › Share common management and leadership skills amongst a broad community of managers

## SOLUTION

- › CrossKnowledge Training on Demand

## BENEFITS

- › Training in line with the company strategy
- › Involvement of N+1 in the follow-up
- › Capacity to retain talent