Arkadin Global Conferencing develops its talents through e-learning

To support its international growth, Arkadin, a global provider of integrated audio and web conferencing services, decided to improve its training infrastructure in different areas. Several needs were identified: training the managers and staff in charge of the recruitment process, providing the team leaders with customised training to help them in their work routine, strengthen the induction training to ensure a standard level of quality within the company but also reinforce the skills of the sales force.

To overcome the challenges related to geographically separate offices and meet the employees’ requirements in terms of variety, interactivity and technologies, Arkadin implemented CrossKnowledge solution. All employees are now delivered the same online training, in line with the corporate strategy. A new development training program was also created to retain talents, as well as an academy for country managers that would deal with the typical challenges they face on a daily basis.

CrossKnowledge’s modules are developed in conjunction with both business and educational experts, thus providing a real content balance.”

Hilary Reen,
Global L&D Manager, Arkadin Global Conferencing

GOAL
› Continue developing talent and skills across a geographically dispersed organisation

SOLUTION
› CrossKnowledge Training on Demand

BENEFITS
› Accessibility and interactive methodology
› Flexibility that facilitates access to the modules
› User-friendly solution available in many languages