

# BUILDING FINANCE INTO YOUR MANAGEMENT PRACTICES

As a work entity or project manager, it is essential for you to identify the financial consequences of your decisions and actions. Your responsibility involves enabling your entity to make a profit and ensuring its durability... all of which implies clearly understanding the workings of economic and financial performance. The approach adopted in this training course is one of acquiring knowledge to better understand, and understanding to better decide. You will thus gain knowledge of the financial language, essential in today's corporate world. You will become familiar with financial reasoning to help you understand the impact of your decisions. As a result, you will be able to answer the following two questions: Which economic and financial indicators must you consider before making a decision? What will be the impact of a bad decision?

## This programme is designed for:

- business unit managers
- line managers
- project managers

## At the end of this course you should be able to:

- read and analyse a P&L account
- think about the economic impact of your decisions
- identify the economic signals that help you make the right decisions
- build financial performance into your day-to-day management

**The management certificate shows you have acquired the skills covered in the course.**



## Benefits of the programme:

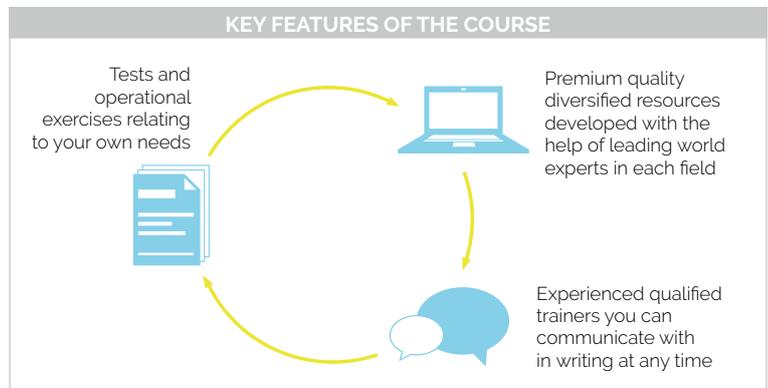
- you'll be able to assess and improve the performance of your unit
- you'll gain a better understanding of the meaning of the efforts demanded by your CFO and CEO
- you'll be able to talk constructively to other departmental managers and your CFO

## 3 MONTH TRAINING PATH (21 HOURS)

A welcome message includes your login ID for the training course website.

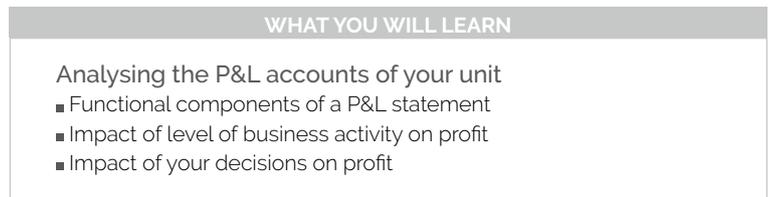
### 1 Preparing for the programme

Assess your level before you begin your training, and tell us what you expect from the course so that your trainer can recommend a personalised training path.



### 2 Mastering the fundamentals

Begin training and putting the fundamentals into practice, making the most of your trainer's experience and advice.



### 3 Building on what you've learned

Consolidate the skills you've acquired and build on them. Receive an action plan recommended by your trainer.



### 4 Receiving your certificate

Your trainer assesses your progress on the course. When the course is completed, you'll receive a certificate endorsing the skills you've acquired.

