



MANAGING A CHANGE INITIATIVE

Companies develop and succeed through ongoing change. Change is therefore an integral part of a company's life both for its teams and its employees. However, ongoing change is not as straightforward as all that, and does not guarantee success on its own. Given that change projects imply the know-how, talent and commitment of those involved, and that these projects are often implemented in complex and uncertain environments, steering them requires absolute professionalism. The course you are about to follow will allow you to acquire the basics of this professionalism, and subsequently apply the concepts and tools presented.

This programme is designed for:

- managers
- senior managers
- anyone in charge of a change initiative

At the end of this course you should be able to:

- define key points of your change initiative in a coherent and effective way
- put together an appropriate action plan to implement your chosen rollout strategy
- use the management approach best suited to the profile of the people involved and what they stand to gain from the project
- deal with any difficulties that might arise as the project moves forward

The management certificate shows you have acquired the skills covered in the course.



Benefits of the programme:

manage projects more confidently and effectively
improved relationships with the people involved
increased professionalism in the way you manage change initiatives

3 MONTH TRAINING PATH (21 HOURS)

A welcome message includes your login ID for the training course website.

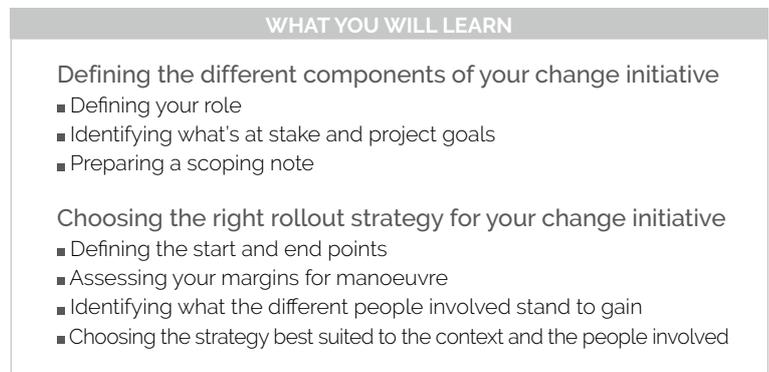
1 Preparing for the programme

Assess your level before you begin your training, and tell us what you expect from the course so that your trainer can recommend a personalised training path.



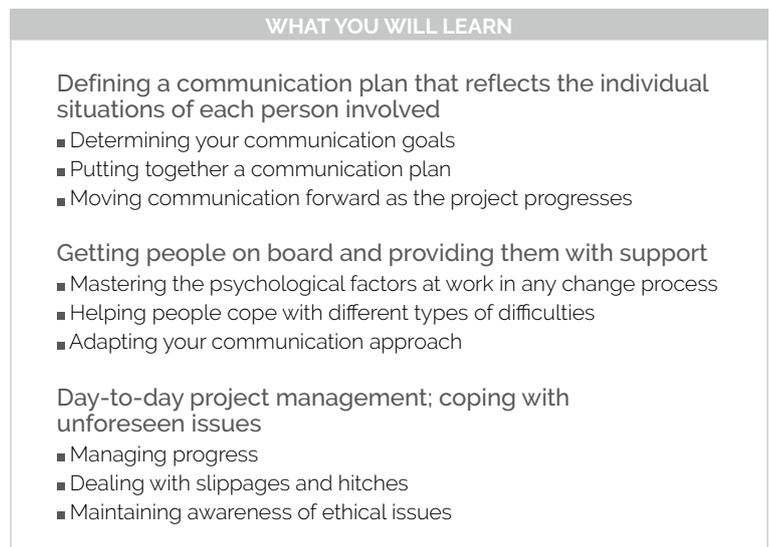
2 Mastering the fundamentals

Begin training and putting the fundamentals into practice, making the most of your trainer's experience and advice.



3 Building on what you've learned

Consolidate the skills you've acquired and build on them. Receive an action plan recommended by your trainer.



4 Receiving your certificate

Your trainer assesses your progress on the course. When the course is completed, you'll receive a certificate endorsing the skills you've acquired.

