



MANAGING FINANCIAL PERFORMANCE

How do others evaluate your performance? Obviously, by checking whether you reach the annual objectives you set yourself. However, on a day-to-day basis, your performance is also measured in terms of the quality of your decisions: Do they have a positive impact on your unit's results? Do they create value for the company? To attain this kind of performance, you have to optimise your activity's results and make sure you are creating value for the company. Want to know how to go about it? Then follow this training course! Firstly, you will learn about management control tools, representing every manager's "toolbox", to clearly identify the economic and financial impact of your decisions, and to steer their implementation in real time. Next, you will acquire the basic responses inherent in value-creating management. This mainly consists in making sure the profit you make goes beyond merely covering the capital you mobilise (premises, equipment, inventory, trade accounts, etc.).

This programme is designed for:

- business unit managers
- permanent team managers
- ad hoc project managers

At the end of this course you should be able to:

- analyse key figures relating to your business
- create a dashboard for your business
- identify value creation potential
- measure the economic and financial impact of your decisions

The management certificate shows you have acquired the skills covered in the course.



Benefits of the programme:

you will understand the reasons why effort is required in terms of performance
you will be able to integrate what you do on a daily basis into broader corporate strategy
you will be able to assess the economic and financial performance of your area of business

3 MONTH TRAINING PATH (21 HOURS)

A welcome message includes your login ID for the training course website.

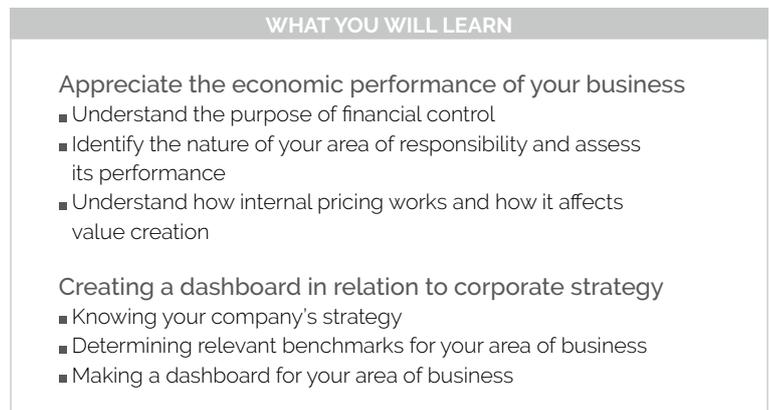
1 Preparing for the programme

Assess your level before you begin your training, and tell us what you expect from the course so that your trainer can recommend a personalised training path.



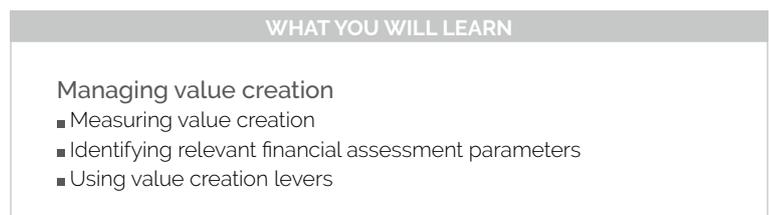
2 Mastering the fundamentals

Begin training and putting the fundamentals into practice, making the most of your trainer's experience and advice.



3 Building on what you've learned

Consolidate the skills you've acquired and build on them. Receive an action plan recommended by your trainer.



4 Receiving your certificate

Your trainer assesses your progress on the course. When the course is completed, you'll receive a certificate endorsing the skills you've acquired.

