



WORKING ACROSS CULTURES

Globalisation of the economy, transnational acquisitions and fusions, partnerships at the international scale... The ability to work in an intercultural context has become a critical skill in all companies. It is a journey that raises many questions. What determines our identity and how we perceive the world? Why do others behave differently from the way we do? Why does a message that is clear to you appear unfocused and vague to others? This course deals with all the essential questions that confront anybody who works in an intercultural context. It will give you the keys you need to understand cultural differences, and take them into account. It will also give you practical advice about communicating effectively, in particular, at a distance. By helping you to 'decode' other cultures, it will also help you to accept cultural differences, and will make your life richer as a result.

This programme is designed for:

- divisional managers
- project managers
- team leaders

At the end of this course you should be able to:

- identify opportunities and potential pitfalls involved in working in an intercultural context
- become aware of the influence of cultures on individuals and ways of working and communicating, and take all this into account day by day
- know how people bestow their trust in different cultures
- identify cultural preferences relating to email or phone messages, and make your communications more effective
- identify the key skills necessary to work effectively in an intercultural context and build an action plan

The communication certificate shows you have acquired the skills covered in the course.



Benefits of the programme:

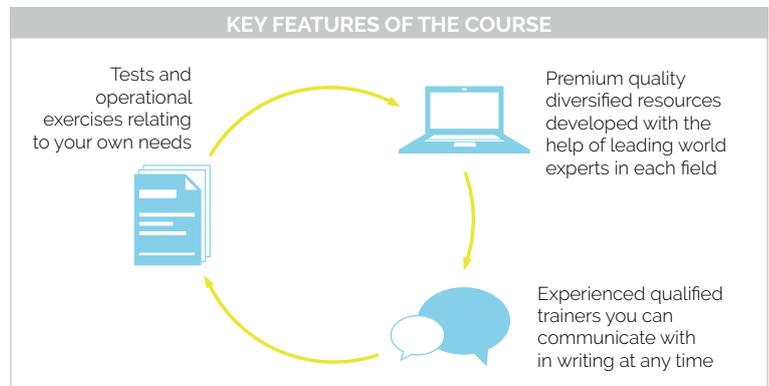
you'll make your projects, management techniques and negotiations more effective
you'll reduce stress and tension when you work in an intercultural environment
you'll enhance your leadership and find yourself better able to head up international teams

3 MONTH TRAINING PATH (21 HOURS)

A welcome message includes your login ID for the training course website.

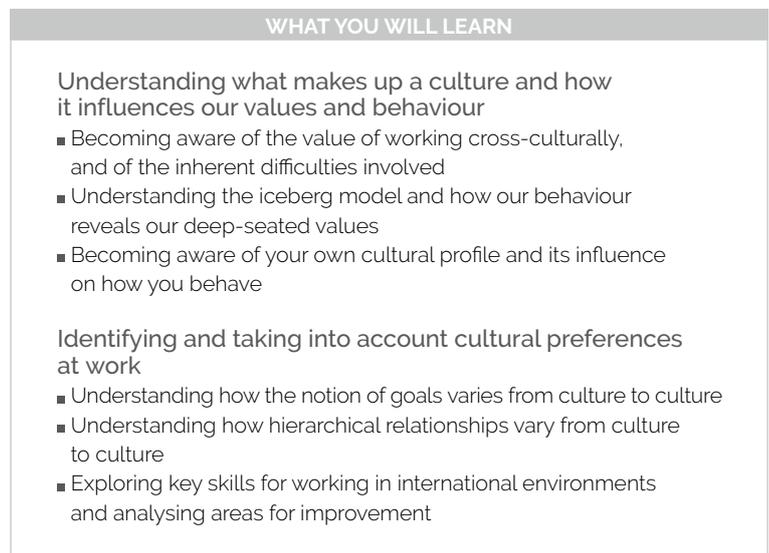
1 Preparing for the programme

Assess your level before you begin your training, and tell us what you expect from the course so that your trainer can recommend a personalised training path.



2 Mastering the fundamentals

Begin training and putting the fundamentals into practice, making the most of your trainer's experience and advice.



3 Building on what you've learned

Consolidate the skills you've acquired and build on them. Receive an action plan recommended by your trainer.



4 Receiving your certificate

Your trainer assesses your progress on the course. When the course is completed, you'll receive a certificate endorsing the skills you've acquired.

